Term Information

Effective Term	Spring 2023

General Information

Course Bulletin Listing/Subject Area	English
Fiscal Unit/Academic Org	English - D0537
College/Academic Group	Arts and Sciences
Level/Career	Undergraduate
Course Number/Catalog	3011.02
Course Title	Social Media Rhetoric
Transcript Abbreviation	SocialMediaRhet
Course Description	This course examines the everyday rhetoric of social media, focusing on how people use social media to engage in the public sphere, to form communities, and to encounter other political, cultural, and global communities.
Semester Credit Hours/Units	Fixed: 3

Offering Information

Length Of Course	14 Week, 12 Week, 8 Week, 7 Week, 6 Week, 4 Week
Flexibly Scheduled Course	Never
Does any section of this course have a distance education component?	No
Grading Basis	Letter Grade
Repeatable	No
Course Components	Lecture
Grade Roster Component	Lecture
Credit Available by Exam	No
Admission Condition Course	No
Off Campus	Never
Campus of Offering	Columbus, Lima, Mansfield, Marion, Newark, Wooster

Prerequisites and Exclusions

Prerequisites/Corequisites	Completion of GE Foundation Writing and Information Literacy course
Exclusions	
Electronically Enforced	Yes

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code	23.1304
Subsidy Level	Baccalaureate Course
Intended Rank	Freshman, Sophomore, Junior, Senior

Requirement/Elective Designation

Citizenship for a Diverse and Just World

Course Details

Course goals or learning objectives/outcomes

- Students will become more critical, ethical readers and writers who can theorize their relationship to social media. By the end of the course, students should be more aware of their rhetorical choices as citizens engaging in the public sphere.

Content Topic List

- • Social media
  • Rhetoric
  • Citizenship and Justice
  • Inclusivity
  • Public sphere
  • Communication

Sought Concurrence

No

Attachments

- Syllabus301102Final.docx: Syllabus
  (Syllabus. Owner: Hewitt,Elizabeth A)
- 3011 soc media citizenship form[98].pdf: Citizenship Theme Form
  (Other Supporting Documentation. Owner: Hewitt,Elizabeth A)
- writing_rhetoric_and_literacy_concentration_sheet.pdf: Curricular Map WRL Concentration
  (Other Supporting Documentation. Owner: Hewitt,Elizabeth A)
- literature_film_pop_culture_studies_concentration_sheet.pdf: Curricular Map Literature Concentration
  (Other Supporting Documentation. Owner: Hewitt,Elizabeth A)
- creative_writing_concentration_sheet.pdf: Curricular Map CW Concentration
  (Other Supporting Documentation. Owner: Hewitt,Elizabeth A)
- Concurrence3011_02.jpg: Concurrence letter
  (Concurrence. Owner: Hewitt,Elizabeth A)

Comments

- - If this course will be able to count in your major (even as an elective), please provide updated curriculum map.
  - Please request concurrence from the School of Communication. *(by Vankeerbergen,Bernadette Chantal on 07/19/2022 04:24 PM)*

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Hewitt,Elizabeth A	06/08/2022 11:34 AM	Submitted for Approval
Approved	Hewitt,Elizabeth A	06/08/2022 11:34 AM	Unit Approval
Revision Requested	Vankeerbergen,Bernadette Chantal	07/19/2022 04:24 PM	College Approval
Submitted	Hewitt,Elizabeth A	07/20/2022 12:12 PM	Submitted for Approval
Approved	Hewitt,Elizabeth A	07/23/2022 11:08 AM	Unit Approval
Approved	Vankeerbergen,Bernadette Chantal	08/29/2022 05:21 PM	College Approval
Pending Approval	Cody,Emily Kathryn Jenkins,Mary Ellen Bigler Hanlin,Deborah Kay Hilty,Michael Vankeerbergen,Bernadette Chantal Steele,Rachel Lea	08/29/2022 05:21 PM	ASCCAO Approval